

4

LIBRARY  
RECEIVED

JUL 2 1931

# ANNUAL SALE

## OF PERENNIAL PLANTS

ORDERS are now being booked for delivery from the middle of May onwards of the following favourite perennial plants, all of which are hardy to frost, can be grown anywhere and are of the easiest cultivation. They are all strong, open ground roots, not small seedlings stunted in tins; and being dormant, all, except where stated otherwise, can be safely railed or posted anywhere in South Africa or Rhodesia. The sooner they are planted the better will be the flowers next spring.

All the plants offered have been thoroughly proved at our Floral Farms and Trials Ground and we can recommend them with absolute confidence. It is impossible to get anything better anywhere in the world.

### DELPHINIUMS.

The finest of all blue perennial plants. No garden, however small, should be without some.

Mrs. H. H. van R. Harrismith, 24/11/30.  
"This is to say how delighted I am with the packet of "Gold Medal" Delphinium Hybrids I got from you last year. 100 per cent. germinated and the blooms this year are the most beautiful I have ever seen and the admiration of everybody. Some were as high as 6 ft. and more and the size of the blooms absolutely gigantic."

Mrs. D. G. H. Graskop, 12/1/31.  
"Kindly send one packet Delphinium, Gold Medal Hybrids. The last I had of these Delphiniums have been wonderful."

Mr. B. W. Middelburg, Cape, 22/12/30.  
"The Delphinium plants I ordered from you this year were a real treat. They all grew and are flowering for the second time now."

N.T.M. 16/6/30.  
"I have had my Delphinium plants from you for nearly ten years, and usually take the First Prize at the local Show."

**Madeleine's "Gold Medal" Delphinium Hybrids.** Grown from the choicest and most expensive seed sent out by the world's greatest Delphinium Specialist and saved exclusively from hand-fertilised and isolated plants of the newest and choicest varieties only. Most of these plants have already flowered this autumn and they represent an almost unbelievable advance on the ordinary Delphinium Hybrids. The flowers have caused quite a sensation at our Floral Depot in Pritchard Street, Johannesburg. Price 1/0 each; 10/6 per dozen; 36/9 for 50.

**Madeleine's Matchless Delphinium Belladonna.** Beautiful pale blue. Very free-flowering and the best Delphinium for cut flower work. Sprays light and graceful. Strong plants. Price 1/0 each; 7/6 per dozen.

### NOVELTIES.

**Rhudebeckia, Sunset.** A really magnificent tall growing herbaceous perennial which flowers in late autumn when nearly everything else is over. Throws up strong flowering stems about 3 ft. 6 in. high carrying huge heads covered with beautiful golden brown flowers which last a long time in the border and make a very showy cut flower. The form of the flower heads is somewhat like a gigantic perennial Phlox. Easily grown; perfectly hardy to frost and will thrive anywhere. Most strongly recommended. Price 1/6 each; 15/0 per dozen.

**Scabious Columbaria.** An easily grown shrubby-growing perennial plant about 18 inches high. Very free-flowering over an exceptionally long period, with large, most beautiful, mauvy-pink flowers in form like Scabious Caucasica. The flowers have long, clean stems which keep for a long time in water. It is quite an outstanding plant either for cut flowers or border decoration, and no garden should be without it. We recommend it with the utmost confidence. Price, large plants, 1/6 each; 10/0 per dozen.

**Amaryllis Hybrids.** Huge flowers and wonderful colours. Really magnificent plants for growing in tins or tubs as steep plants or for open ground planting. Price 1/6, 2/6 or 5/0 each, according to size of bulb; 15/0, 24/0 or 50/0 per dozen.

**Aquilegia (Columbines).** Beautiful colours and dainty flowers. Very big roots. Price 9d. each; 5/0 per dozen.

**Arum, Primrose Queen.** A creamy-yellow lily similar in form to the White Arum Lily of the Cape. Price 9d. each; 6/6 per dozen.

**Barborton Daisy Hybrids.** Very beautiful colours; flowers keep wonderfully when cut. Mixed seedling plants 1/6 each; 15/0 per dozen.

**Campanula Pyramidalis Compacta.** A dwarf growing variety of the Chinney Campanula. A fine border plant, especially if given a little shade from the afternoon sun. Strong two-year old roots. Price 1/6 each; 15/0 per dozen.

**Campanula Wahlenbergia (Platyodon).** The easiest Campanula to grow under South African conditions; large, bell-shaped flowers in white and blue. Strong two-year old roots. Price 1/6 each; 15/0 per dozen.

**Cannas.** One of the very finest tall border plants. The new large-flowered types and beautiful colours are incomparably superior to the older sorts. Price 1/0 each; 7/6 per dozen; 26/3 for 50; 45/0 per 100.

**Foxglove.** Giant flowers. Do best in modified shade. Like Canterbury Bells these plants will not stand more than a 48 hour journey. Price 6d. each; 3/6 per dozen.

**Golden Rod (Solidago).** Tall growing perennial, with large heads of small golden flowers. Will thrive anywhere. Excellent. Price 1/0 each; 7/6 per dozen.

**Gypsophila Paniculata.** Unsurpassable with cut flowers. Incomparably more beautiful than the annual type. Price 9d. each; 5/0 per dozen; 17/6 for 50; 30/0 per 100.

**Geum.** An excellent spring-flowering perennial, which secured an Award of Merit from the Royal Horticultural Society, England. Price 9d. each; 5/0 per dozen.

**Helenium Autumnale Praecox.** Golden-yellow. Price 9d. each; 5/0 per dozen.

**Iris, Germanica and Hybrids.** Wonderful colours, including combinations of yellow, mauve, lavender, etc. Quite one of the best border plants and distinct from the ordinary purples and whites. Mixed colours only. Price 1/6 each; 12/0 per dozen; 40/0 for 50; 60/0 per 100. Special colours 1/6 to 2/6 each.

**Iris, Madeleine's Purple Perpetual,** very free-flowering. White Wings, white, yellow beard; Royal, Blue Standards, purple falls; all at 9d. each; 5/0 per dozen; 17/6 for 50; 30/0 per 100.

**Iris Darius.** Yellow standards, Lavender falls, strikingly beautiful variety. Price 1/6 each; 15/0 per dozen.

**Iris, Goldfinch.** A clear golden-yellow Iris which likes plenty of water in spring. Price 2/0 each; 21/0 per dozen.

**Iris, Lavender Queen.** Very beautiful pale lavender. Price 1/6 each; 15/0 per dozen.

**Iris, Madame Chereau.** Blue and White striped Picotee edge, exceedingly pretty. Price 1/6 each; 15/0 per dozen.

**Iris Isolene.** Unique and very beautiful colouring, standards lilac, falls wine colour. Price 2/0 each; 22/6 per dozen.

**Iris Mist.** Exceptionally large mauve flowers. Very fine. Price 2/0 each; 22/6 per dozen.

**Iris, Siberica Maxima.** Very free-flowering, deep blue flowers on straight, stiff stems, somewhat like "Spanish Iris" in form. Keeps well as a cut flower. Price 9d. each; 5/0 per dozen.

**Michaelmas Daisies.** One of the easiest grown perennials and very showy. Purple, White, Pink, Blue, Mixed Colours only. Price 9d. each; 5/0 per dozen.

**Perennial Phlox.** Probably the finest late summer-flowering border perennial. Enormous heads of very beautiful flowers which stand for days. Mixed colours only. Price 1/6 each; 15/0 per dozen.

**Pansies.** Mixed colours, an excellent strain, far superior to the seedlings usually sold. Too soft to stand a journey of over 48 hours. Price 9d. each; 2/6 per dozen; 7/0 for 50; 12/0 per 100.

**Papyrus Grass.** Handsome foliage for a very tall bowl. Require lots of water. Price 2/6 each.

**Physostegia Virginica.** Rose-coloured flowers resembling Cape Heath. Easily grown. Price 9d. each; 3/6 per dozen; 14/0 for 50.

**Plumbago Capensis.** Makes a beautiful shrub or hedge. Fine for covering up bare places. Pretty blue flowers. Price 1/6 each; 12/0 per dozen.

**Pyrethrum Roseum.** Beautiful cut flowers. We grow quantities for our Floral Depot. Price 9d. each; 7/6 per dozen.

**Red Hot Pokers.** One of the most striking tall-growing summer-blooming plants. Requires plenty of water. Price 1/6 each; 15/0 per dozen.

**Red Hot Poker Hybrids.** These are of various shades. Handsome border plants. Price 1/6 each; 15/0 per dozen.

**Rudbeckia Purpurea.** Rich purple, one of the only plants of the colour. Very distinct and fine. Price 1/0 each; 10/0 per dozen.

**Salvia Farinacea.** A good hardy perennial. Light lavender blue; good for cutting. Price 9d. each; 5/0 per dozen.

**Salvia Leucantha.** Probably the finest of all the Salvias. Grows into a herbaceous shrub about 4 ft. high, literally covered with mauve chenille flowers. Price 9d. each; 5/0 per dozen.

**Salvia, Pineapple.** Small red flowers with strong pineapple scent. Forms a neat and pretty small shrub. Price 9d. each; 5/0 per dozen.

**Scabious Caucasica.** A grand cut flower with beautiful lilac-mauve flowers. A very free-flowering plant which does not die out like so many perennials. Price 1/6 each; 15/0 per dozen.

**Statice Latifolia.** Huge heads of tiny lavender flowers. Very dainty and beautiful. Price 1/0 each; 10/0 per dozen.

**Tuberose, The Pearl.** Late summer-blooming bulb. Wonderful perfume. Price 9d. each; 3/6 per dozen.

**Violets, Large Imperial Blue.** Enormous rich-coloured flowers with long stems. The finest Violet, as grown for our Floral Depot. Price 6d. each; 2/0 per dozen; 7/0 for 50; 12/6 per 100.

**Violet, Neapolitan.** Double mauve flowers and pretty foliage. Wonderful perfume. Price 9d. each; 3/6 per dozen; 14/0 for 50; 25/0 per 100.

**Water Lilies,** yellow only. Price 5/0 each.

**Strawberries, St. Joseph Perpetual Fruiting.** Favourite French variety. Wonderful flavour. Price 1/3 per dozen; 7/6 per 100.

**NOTE.—Not less than half-dozen of any of the above at one dozen price.**

All deliveries free in Union unless marked otherwise.

### CASH WITH ORDER.

Owing to the prohibitive cost of collecting small accounts entailed by the new postage rates, we greatly regret to have to ask that orders should be accompanied by a remittance. We shall, however, be pleased to allow a special cash discount of 5 per cent. on all orders of 10/0 and over, and 10 per cent. on orders of 25/0 and over.

**MADELEINE'S FLORAL FARMS**  
Sub-Tropical Seed Specialists  
Madeleine's Building, 57 Pritchard St., Johannesburg. P.O. Box 1141 Johannesburg  
Mail Order Dept.:

